



Ruby Falls
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<http://bit.ly/BBTC24>



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About Ruby Falls

Ruby Falls is home to the tallest underground waterfall open to the public in the United States. Over half a million guests visit the thundering waterfall annually, located 1,120 feet beneath the summit of Lookout Mountain in Chattanooga, TN. Committed to cave conservation and environmental sustainability, Ruby Falls is the first attraction in the United States to earn certification from Green Globe and is recognized as a leader in tourism sustainability. www.RubyFalls.com.

About Lana's Love Foundation

The Lana's Love Foundation has one simple mission: to help Chattanooga area kids with cancer and their families have fun. Jim and Cindy Webster started Lana's Love following the 2006 passing of their daughter, Lana, who battled Stage 4 Neuroblastoma for 5 years. www.lanaslove.com

Battle Below the Clouds Fundraiser Brings Back BBQ for a Cause

Ruby Falls hosts its 9th annual barbecue competition featuring live bluegrass, great food, and fun for all ages

PRESS RELEASE

FOR IMMEDIATE RELEASE

04/03/2024

CHATTANOOGA, TN (April 03, 2024) — Ruby Falls hosts the friendliest barbecue competition in the South on April 20, 2024. Battle Below the Clouds benefits Lana's Love Foundation, a Chattanooga nonprofit with the mission of providing fun, year-round activities for local kids fighting cancer and their families.

The event, free and open to the public, features teams of barbecue enthusiasts going snout to snout in five categories: Pork Butt Champion, Ribs Champion, Just Wingin' it Champion, Grand Champion, and the Jim Brewer People's Choice Award.



Photos courtesy Ruby Falls.

Live bluegrass music and activities for both the young and young-at-heart are planned throughout the event. Activities include a face painter, caricature artist, and games. The Jay Brooks band provides a foot-tappin' good time from 10:30 am to 1:30 pm. Lou Wamp & the Bluetastics take the stage from 2 pm to 4:30 pm.

With tradition, spectators can win 5-star door prizes, including Atlanta Braves tickets and a smokeless fire pit. Door prize winners randomly selected from entries and announced during the award ceremony.

Vendors include the popular Chattanooga food truck, Choo Choo Express BBQ, serving delicious barbecue for purchase and the Bitter Alibi will be on-site with perfectly paired beer and beverages. 11 am to 4 pm. While supplies last.

All event festivities will take place at Ruby Falls in the Bob White Car Park, offering an incredible view of the Cumberland Plateau. The event lasts from 10:30 am to 4:30 pm, and no tickets are required for admission. Spectators interested in visiting the cavern can visit RubyFalls.com. Cave Walk tickets must be purchased in advance online.

More information can be found at: <https://bit.ly/RubyFallsBattle>.