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Discover the Wonder: Ruby Falls Celebrates 95 Years with New Tour and Exhibit

Explore the Remarkable History of the Lookout Mountain Attraction

CHATTANOOGA, TN (June 05, 2024) - In celebration of the 95th Anniversary of the discovery of the Ruby Falls waterfall, the Lookout Mountain attraction introduces two new experiences that reflect on its remarkable and unlikely history. The newly created guided History Tour and the exhibit “Celebrating 95 Years of Wonder” share lesser-known facts and anecdotes from Ruby Falls’ 95-year history.



Vintage Ruby Falls postcards. Courtesy Ruby Falls.



The Mallow Family, visiting Ruby Falls from Ohio in the early 1940s. Courtesy Ruby Falls.

About the History Tour

The History Tour is a specialty tour focusing on the history and lore of Ruby Falls. With a limited group size and extended time at the waterfall, the cave adventure showcases stories of legendary events and happenings from 95 years of Ruby Falls history.

The History Tour has limited availability, and purchasing tickets online several days in advance is recommended. Due to the in-depth information presented, the History Tour is for guests ages 12 and older.

About the Exhibit: Celebrating 95 Years of Wonder

The exhibit “Celebrating 95 Years of Wonder” takes a look at the iconic destination’s cultural impact and meaningful developments over the past 95 years. From the accidental discovery in 1928 to the park’s role in shaping the Great American Road Trip, the exhibit highlights the adventurous spirit guiding the attraction through the decades. Punctuated by vintage postcards, memorabilia, newspaper clippings, and rare photos, the exhibit glimpses into the generations of cherished memories woven into Ruby Falls’ history.

“Celebrating 95 Years of Wonder” is open June 5 – October 20, 2024. The exhibit is free to Ruby Falls guests.

For more information about Ruby Falls’ 95th Anniversary, visit www.RubyFalls.com or call (423) 821-2544.

Press Kit and Images:

Visit <https://bit.ly/95rubyfalls> or scan:



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About Ruby Falls

Celebrating 95 years since its discovery, Ruby Falls is home to the tallest underground waterfall open to the public in the United States. Over half a million guests visit the thundering waterfall annually, located 1,120 feet beneath the summit of Lookout Mountain in Chattanooga, TN. Committed to cave conservation and environmental sustainability, Ruby Falls is the first attraction in the United States to earn certification from Green Globe and is recognized as a leader in tourism sustainability. www.RubyFalls.com.